



the *experience* is by design





## Tucson's Only Master Pool Builder

The Master Pools Guild is an invitation-only group of elite luxury pool builders across the world.

In order to be selected as a member, a pool builder must exhibit exceptional design skills, professionalism, construction quality, and customer service. Only the best of the best are admitted into this group and all members must maintain the highest standards of ethics and quality.



*Pools by Design is  
proud to be the only  
member of the Master  
Pools Guild in Tucson.*





**KEN LARISON**  
PRESIDENT

*Ken Larison, the president and owner of Pools by Design, graduated from the University of Arizona with a degree in Landscape Architecture. Ken works alongside his experienced team to create custom pools which integrate perfectly with the existing architecture. His goal is to create a pool that harmonizes with the individual character and aspirations of each client.*



**MARYANNE LARISON**  
VICE PRESIDENT & DESIGNER

*Maryanne Larison is a graduate from California Polytechnic University with a degree in Physics and finds great satisfaction in the design process. Her favorite part is seeing the look on her client's face once their dream backyard becomes a reality.*

# Commitment

"Our goal is to provide you with guidance, so that together we can build a pool that you and your family will enjoy for years to come. So much of our success has come from a commitment to people, not only to our clients, but also subcontractors, vendors, and fellow business professionals. Every day I ask for performance above and beyond on all of our projects. Our success is based on this willingness to serve."

**- Ken Larison**





## OUR MISSION

The Pools by Design team is dedicated to building the highest-quality custom pools, while providing unparalleled service. From design to completion, we will work with you to make your dream swimming pool, spa, and outdoor living features a reality. With a team that boasts the finest designers, dedicated project coordinators, and skilled craftsmen, we're committed to sculpting your vision with seamless precision. Our success isn't measured in mere projects, but in the happiness of each and every client we've had the privilege to serve.

# *Imagine*

As we kick off the design journey, we'll chat with you about your pool vision. Our creations range from classic to contemporary, and we're all about crafting lavish infinity edge pools too.

But it's not just about the pool – we're here to help you dream up landscaping, outdoor kitchens, firepits, and anything else you fancy for your ultimate backyard getaway.





# FROM VISION TO BACKYARD REALITY

Nothing we do is “one size fits all.” We know the human imagination can’t be summed up or contained in one design. We will work closely with you to design and build a custom pool that beautifully complements the architecture of your home.



# Design

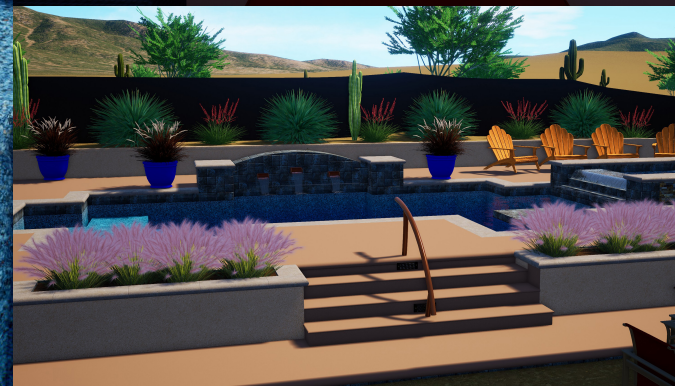
We start with an interview to discover how the extended living space will be used by you, your family members, or any guest you may have. While a pool can serve a multitude of purposes, what truly matters is understanding the significance it holds for you. Pool safety is also imperative. We ask what the swimming skills of the entire family are, as well as the ages and activity levels. Family budget is also discussed in this initial interview. A design solution is always subject to a realistic understanding of the total investment or monthly payment that works best for you.





## 3D RENDERING

Once we have created a preliminary design, we start the process of turning your dream into a reality. We use state-of-the-art software to map out the pool, landscaping, and any other outdoor-living elements you desire. Every measurement and every detail is meticulously planned and designed for beauty and longevity.



# Build

After the planning stage is complete, we can begin building. We work with highly-skilled teams of craftsmen and your project is scheduled from excavation to completion. Our attention to detail is unrivaled and our project managers ensure that everything is exactly how you imagined, from the overall layout to individual features.





# CONSTRUCTION PROCESS

The construction process is broken down into a number of phases. Each is typically done by a different crew that specializes in the type of work being performed, such as plumbers, steel tiers, or electricians. The amount of time that your project will take will vary depending upon the complexity of the job.



# Enjoy

Once we finish construction, you and your family can enjoy your new custom pool. Our pools include the TurboClean X-treme in-floor cleaning and circulation system, variable speed pump, and other features to simplify your maintenance so you can spend more time relaxing poolside.



## OUTDOOR KITCHENS

Incorporating an outdoor kitchen or BBQ island into your backyard brings a new level of functionality. These outdoor living areas create wonderful spaces for entertaining guests or enjoying quality time with your family.





## WATER FEATURES

Elevating your pool design with personalized water features adds a touch of distinction. From fountains and rain curtains to waterfalls and spillover spas, our expertise enables us to craft the pool or spa you've always envisioned.



## LANDSCAPING

Your landscape design will complement your swimming pool and create a gorgeous outdoor space. In addition to pool design, we can create a custom landscape that enhances the overall look and feel of your yard.



# Outdoor LIVING

You deserve the backyard of your dreams and there are many elements to your yard beyond just your pool. We create custom outdoor living spaces that you, your family, and your guests can enjoy. These include outdoor kitchens, fire pits, BBQ islands, waterfalls, fountains, and landscape design. We will transform your backyard into your personal oasis, carefully attending to every intricate detail.

## CLASSIC POOLS

Not everyone prefers an intricate pool with elaborate features. A classic pool has a traditional design and can be built to match your home's architecture. With a classic design, you still have the option of customizing your features to match your needs. These pools have an elegant simplicity and are a common choice for homeowners.

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## INFINITY POOLS

Infinity pools look like they go on forever and blend with the horizon. These luxurious pools are often seen at high-end resorts, so your home will truly feel like a vacation destination. It takes an experienced pool builder to create a gorgeous infinity pool and at Pools by Design we have the expertise to make your dreams a reality.





## CONTEMPORARY POOLS

Matching your pool to your lifestyle and home is an important factor to consider during the pool design process. If your house has a more distinct, modern look, building a contemporary pool may be the best choice for you. These pools have unique shapes or water features that make them stand out.

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## HOT TUBS

Adding a hot tub or spa to your custom pool is the ultimate luxury. We ensure that your spa integrates with your pool design while boasting high-quality features such as automation, premium pebble interior, adjustable therapy jets, and LED lights.



## ENERGY EFFICIENCY

When you build a custom pool, it's important to consider not only the initial investment but also the cost of maintenance. Installing energy-efficient features can save you money on utility costs in the long run. We offer features such as high-efficiency LED lights, in-floor circulation, and variable-speed pumps. These help to keep your pool running efficiently while using less energy.

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## IN-FLOOR SYSTEMS

The Turboclean X-Treme in-floor cleaning and circulation system takes pool automation to the next level. Using cutting-edge Venturi technology, the in-floor system hydraulically sweeps your pool floor while circulating water from the bottom up. This delivers sanitized, warm water to every area of your pool while simultaneously generating energy via the Venturi. This results in cleaner water and considerable energy savings.

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## VARIABLE SPEED PUMPS

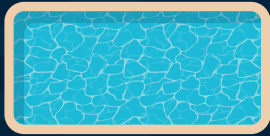
As the heart of your circulation system, your pool pump is critical for maintaining a clean and balanced pool. Poorly-circulated water throws off your water chemistry and promotes bacteria, parasite, and algae growth as well as unpleasant odors. A variable-speed pump is able to circulate water efficiently and effectively to prevent these issues from materializing while dramatically reducing electrical consumption.

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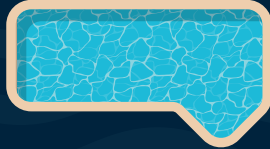
## SALT WATER SYSTEMS

Salt water pools function by converting salt into chlorine through a salt-chlorine generator. These pools have water that feels smoother and is more pleasant to swim in. Salt water systems are easier on your body and won't leave you with the same dry skin and itchy eyes that can come from swimming in a traditional chlorine pool.

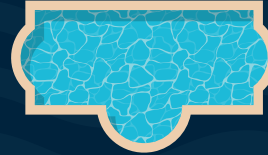
# Pool Shapes



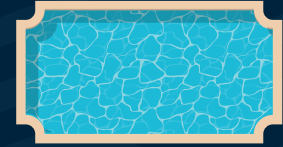
Montenegro



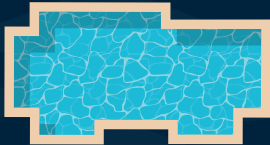
Capri



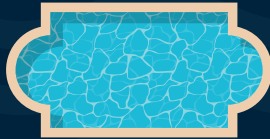
Corsica



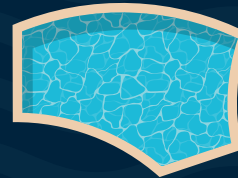
Barcelona



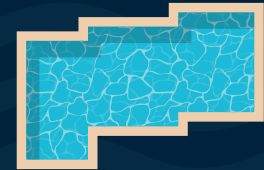
Madrid



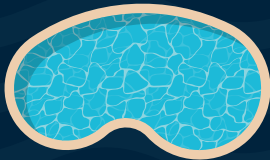
Venice



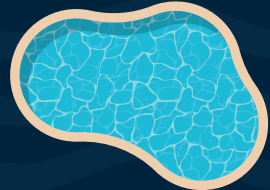
Madeira



Seville



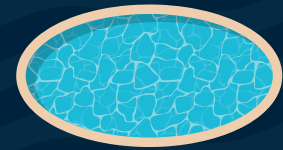
Monte Carlo



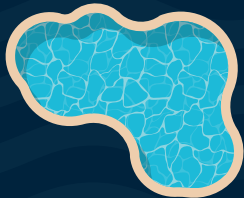
Marseille



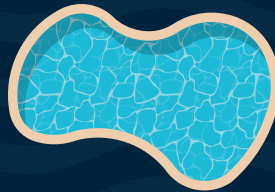
Malta



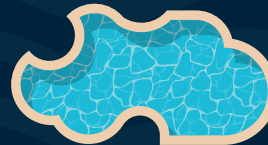
Milan



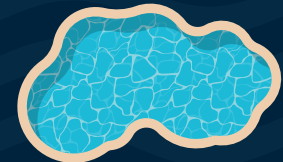
San Marino



Cyprus



Santorini



Tuscany



# The Difference

In our many years of experience, Pools by Design has learned that the following features really make a difference in how much you enjoy the quality and ease of maintenance of your new swimming pool.

## PREMIUM PEBBLE INTERIOR

A premium pebble finish delivers a quality aesthetic that fits every color scheme and provides durability not found in other pool finishes. The pebble interior finish is both beautiful and strong and will last for years to come.

## VARIABLE SPEED PUMPS

The innovative and extremely energy-efficient Pentair Intelliflo Variable Speed and Flow pump is the heart of our circulation system. This pump is designed to operate at the perfect flow rate for your individual system and will provide the best cleaning and circulation while operating at the lowest daily energy cost.

## POOL AUTOMATION

For ease of maintenance and convenience of operation, Pools by Design provides a digital control system that can be operated by an application on your smartphone or even with your Alexa or other smart home device. No more stumbling around in the dark to turn on your pool lights or fire up your spa. Just pick up your phone and the easy-to-use control system is at your service.

## EXCLUSIVE TURBO CLEAN XTREME IN-FLOOR CLEANING SYSTEM

Our in-floor cleaning system is custom designed and engineered to fit your pool. This includes steps, benches, and even your spa. The system is color-matched to blend with the interior of your pool and fires a Venturi-powered jet stream of water to push debris to the specialized heavy debris channel drain, which efficiently filters out leaves and sand. When these jets are combined with the powerful QuikSkim Venturi skimmer, the TurboClean Xtreme system is unmatched in its delivery of a perfect top-to-bottom clean pool.

## LED COLOR LIGHTING

Pentair's Intellibrite and Microbrite Color Low Voltage LED lights will turn your pool into your own personal light show with a soft glow of color-changing lights. These energy-efficient and long-lasting lights will make your pool the center of attention for evening entertainment while keeping your family safe.

## AUTOMATIC FILL SYSTEM

At Pools by Design, our pools always include an automatic fill system that will keep the water at a constant level. This makes maintenance easier and less demanding.

## LOUNGING LEDGE

Popular pool designs often include a shallow lounging ledge to provide a safe play area for young children and pets. These lagoons provide a great family hang-out spot to cool off on those hot summer days and a great place for in-water furniture and an umbrella.

## TRAVERTINE PAVER DECKING

Natural stone travertine paver decking is durable, beautiful, and cool to the touch. This natural stone comes in a variety of colors, sizes, and patterns. Travertine is easy to maintain and modify, so budgets can be accommodated while allowing for future expansion.

## POOLSIDE CHLORINE FEEDER

The QuikDekClor provides efficient and effective chlorine distribution while protecting your pool's system from chemical wear and tear. With its easy-to-access poolside installation, managing your pool's chlorine level has never been more convenient.

Pools by Design uses the highest-quality materials and labor to craft the backyard of your dreams. We strive to make our pools low maintenance, fun, and safe while preserving their natural beauty.

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B5 RESIDENTIAL SWIMMING POOL ROC# 259661 | A9 COMMERCIAL SWIMMING POOL ROC# 288310